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## Skills

**Programming Languages:** ActionScript, AJAX, Apache Velocity, ASP.NET, CGIScript, ColdFusion, CSS, CSS3, DHTML, Dust.js, HTML, HTML5, Java, JavaScript, JEXL, jQuery, MSSQL, Node.js, PHP, VBScript, XHTML, XML, XSL:FO, XSLT

**Software:** Adobe Acrobat, Adobe Dreamweaver, Adobe Fireworks, Adobe Flash, Adobe Photoshop, FileZilla, HomeSite, Microsoft Office, Microsoft Visual Studio, Sharepoint Designer

**CMS:** Blackboard, Documentum Web Publisher, ExpressionEngine, Moodle, Percussion CM System, Percussion CM1, SharePoint, WordPress

**Search Engines:** Endeca, Google Site Search, Ultraseek, Verity

**E-mail Platforms:** ClickTactics, ExactTarget, Silverpop

**Analytics:** AddThis, Google Analytics, WebTrends

**Miscellaneous:** Android, Cross-Browser Development, Cross-Platform Development, Customer Service , E-mail Newsletter creation, iOS, Mobile Development, Responsive Web Design

## Employment

June 2006 - Present

### American Student Assistance

*Founded in 1956, ASA is a nonprofit organization that delivers quality delinquency prevention services.*

#### Senior Web Developer

- Created standards based, responsive website using the Foundation 3 framework with HTML5, CSS, dust.js templates, and jQuery.
- Integrated external websites with ColdFusion 9, ASP.NET C#, or WordPress.
- Led implementation of corporate website [asa.org](http://asa.org) using Percussion CMS.
- Used Apache Velocity and JEXL as the basis for the Percussion CMS templates.
- Implemented web analytics using a combination of Webtrends, Google Analytics and AddThis sharing functionality.
- Created company-wide e-mail newsletter HTML templates using SilverPop. Email created as a responsive email
- Rolled-out the company intranet using Microsoft SharePoint.
- Point-person and trainer of developer-level training of Percussion CMS.
- Continually research and recommend new technologies and best practices and present those recommendations.

May 2004 - Present

### Self-employed

*Hired by various clients to develop and/or maintain their web presences.*

#### Freelance Web Developer

- Utilize many different types of tools and applications including jQuery, XHTML, CSS, JavaScript and ExpressionEngine to name a few.
- A more detailed list of sites created, with descriptions, can be found at <http://www.joerav.com/portfolio> under the freelance menu option.

December 2000 - June 2006

## **Houghton Mifflin Harcourt**

*Houghton Mifflin Harcourt Publishing Company is a global education leader and the world's largest publisher of educational materials for pre-K–12 schools.*

### **Senior Web Engineer**

- Created hand-coded, cross-browser web pages using XHTML, CSS, JavaScript and HomeSite.
- Integrated templates with JSP pages.
- Created company-wide e-mail newsletter HTML template using the ClickTactics.
- Developed XSLT and XML templates using Documentum Web Publisher.
- Redesigned company Intranet as well as many of the corporate web sites including:
  - <http://www.greatsource.com>.
  - <http://www.hmco.com>.
  - <http://www.beyond-the-book.com>.
  - <http://help.hmco.com>.

November 2000 - November 2000

## **Eliassen Group**

*Technology recruiting firm that provided technology specialists to companies throughout the United States.*

### **Contract Web Developer**

- Contract position utilizing HTML and CSS skills in developing of Fleet's Small Business website.

October 2000 - October 2000

## **Hall Kinion Inc.**

*Technology recruiting firm that provided technology specialists to companies throughout the United States.*

### **Contract Web Developer**

- Contract position for Razorfish using CSS, JavaScript, and HTML to develop Pratt & Whitney's corporate website.
- Delivered website ahead of schedule despite numerous obstacles.

June 2000 - September 2000

## **HealthGate Data Corp.**

*HealthGate Data Corp. provided evidence-based decision support and risk containment solutions to healthcare providers and payors in the United State.*

### **Website Builder**

- Created template-based websites using Visual Studio and VBScript.

## Education

2007

**Learning Tree**, Rockville, MD

*Comprehensive SharePoint Technologies Introduction Certificate*

2006

**New Horizons**, Waltham, MA

*Comprehensive ColdFusion Introduction Certificate*

1997 to 2000

**Northeastern University**, Boston, MA

*Certificate in Web Design/Development*

*Courses: Photoshop, JavaScript, HTML, CSS, Internet History*

*Created University College's original website*

1993 to 1994

**National Education Center**, Brookline, MA

*Certificate in Medical Assisting*

*Graduated top in class*

## Portfolio

- <http://www.amsa.com>
- <http://www.asa.org>
- <http://www.beyond-the-book.com>
- <http://www.bodyonemassage.com>
- <https://www.amsa.com/reform>
- <http://www.brattlepublishing.com>
- <http://www.christinehamori.com>
- <http://www.eldridgeco.com>
- <http://www.evensoninteractive.com>
- <http://www.evidence-basedinvesting.com>
- <http://www.gcglaw.com>
- <http://www.globallearningcompany.com>
- <http://www.greatsource.com>
- <http://www.hmco.com>
- <http://www.hydrathon.com>
- <http://www.lexialearning.com>
- <http://www.mandarinastudio.net>
- <https://www.saltmoney.org>
- <http://help.hmco.com>
- <https://courses.smu.edu>
- <http://www.sourcebookcompanion.com>
- <http://www.trexxers.com>

## References

Available upon request.